

»» AUTOMATIK2010

Brøndbyhallen 7.-9. september
automatik10.dk

Facts about Automatik 2010

Automatik 2010 is a conference exhibition and a forum for suppliers, customers and users within the fields of industrial automation, process automation, robotics and transmission technology.

Focusing on the future

Automatik 2010 comprises three important elements: an exhibition, conferences and product demonstrations. Together, these three create synergies, opportunities for theoretical and practical knowledge-sharing and a focus on the products and solutions of the future.

Organised by the industry, for the industry

The five organising industry associations and their members make up more than 85 per cent of the industry's suppliers. This ensures a high-quality exhibition and a highly technical and comprehensive conference programme. Automatik 2010 will include three themed days for Automation, Robotics and Hydraulics & Pneumatics/Transmission technology. There will also be seminars on maintenance as well as directives on machinery and safety. The programme will be published in May.

Facts about Automatik 2008:

General information about Automatik (2006 figures in brackets)

Number of exhibitors:	147 businesses represented (133)
Event area (m2):	1,828 m2 (1,200 m2)
Number of conferences:	31 (35)
Number of conference participants:	276 (547)
Number of visitors:	3,381 allocated among 1,442 unique businesses (3,366/1,287)

What do the exhibitors say?

About the overall impression

On a scale of 1–5, 5 being the top score, 78% of exhibitors gave Automatik a score of 4 or 5 in 2008 (60%)

About the visitors

83.3% value the quality of the visitors/contacts as very good or good (81%)

Would they exhibit here again?

In 2008 82.8% of exhibitors expressed a wish to exhibit again in 2010 (88%)

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Where do the visitors come from?

Zealand: 77% (73%)

Jutland: 17% (18%)

Funen & islands: 5% (7%)

Outside Denmark: 1% (2%)

The ten best-represented industries

- The machinery industry
- The electronics industry
- The iron and metal industry
- The pharmaceuticals industry
- Engineering consultants
- Education and research
- The food and beverage industry
- The chemicals industry
- The automation industry
- The rubber and plastics industry

What do the visitors say?

About the overall impression

On a scale of 1–5, 5 being the top score, 60% of visitors gave Automatik a score of 4 or 5 in 2008 (60%)

Did they find a new supplier?

59% of visitors made new contacts/found new collaboration partners (54%)

The five most important reasons for visiting Automatik 2008?

1. Keeping up to date with new developments
2. Finding inspiration
3. Speaking with current suppliers
4. Finding new suppliers
5. Purchasing or obtaining information for future purchases

Click here for an up-to-date list of exhibitors!

For further information and booking, please contact Lars Bruun on +45 99 26 99 26, or by e-mail at lb@mch.dk

The ten best-represented professional roles

- Technicians
- Engineers
- Managers/department managers
- Project managers
- Company directors
- Electricity fitters/electricians
- Machine engineers/machine constructors
- Buyers
- Operation and maintenance managers
- Production managers